



Under The Patronage of His Excellency
Ahmed Aboul-Gheit
Secretary General of the League of Arab States

Sponsorship Packages

e-AGE 2017

7th International Platform on Integrating
Arab e-Infrastructure in a Global Environment
League of Arab States, Cairo, Egypt
3-4 December, 2017

“EDUCATION, SCIENCE AND INNOVATION”

What is e-AGE all about?

Integrating Arab e-infrastructure in a Global Environment, e-AGE, is an annual international conference organized by the Arab States Research and Education Network, ASREN. Since the launch of ASREN in December 2010 at the League of Arab States, it was decided to organize e-AGE every year in an Arab country. e-AGE is in line with ASREN’s major objectives that are related to dissemination and awareness, promotion of research collaboration and joint activities, and establishment of research networks in the Arab region and worldwide.

e-AGE is meant to be the launching pad for R&E connectivity and cooperation. It brings together the stakeholders and the region’s foremost innovators, leaders, scientists, and businesses to discuss and debate new models of innovation, integration of R&E networks, policies for sustainable development in education, means of knowledge sharing and dissemination, capacity building programs, and region-wide e- infrastructure deployment to tackle today’s crises in climate change, global economy, food, water scarcity, alternative energy, and environmental issues.



In e-AGE 2017, the focus will be on Intercontinental Connectivity, and how internetworking has contributed to Education, Science and Innovation. The e-Infrastructure has evolved in the Arab region at both national and regional levels as National Research and Education Networks (NRENs) are developing now in more than 17 the Arab countries. At the regional level, ASREN announced the operation of the Arabian Global Educational Open PoP (AGE-OP) in London in cooperation with GEANT. In short words, e-AGE 2017 is coming with "EDUCATION, SCIENCE AND INNOVATION" as the main theme of the conference and all activities will be centered on it.

Why to get involved?

e-AGE 2017 will provide leading international Education and ICT vendors, suppliers, and service providers with a great opportunity to establish valuable contacts with the local, regional, and international communities. Through sponsorship and exhibition, Sponsoring Vendors and Contributors will have the right connections and exposure to the emerging market of e-Infrastructure connectivity and applications in the Arab world. In the event, you will meet with ICT experts, policy and decision makers, heads of stakeholder institution and international organizations, experts of e-Infrastructure of the Euro-Mediterranean, Pan-Arab, Africa, Asia, and North American regions, academia and researchers, and high level representatives from the League of Arab States, UNESCO, UNDP, European Commission and USAID.

Extra Exposure

The sponsors for e-AGE 2017 will have the exposure to AROQA 9th annual conference which is organized by the Arab Organization for Quality Assurance in Education (AROQA).

Main Sponsorship Benefits (All Sponsors)

- Sponsor acknowledgment at the opening and closing.
- Advertisement in the conference handbook. advertisement to be provided by the sponsor.
- Organization logo on all conference materials (backdrop of the opening ceremony, rollups, handbook, etc).
- Insertion of promotional materials from the sponsor in the official conference bag.
- Monthly circulations for promoting the conference.
- Social media posts.

Other Sponsorship Offerings

- Sponsor Studnets: to sponsor the travel and accommodation of 3 studnets with 1250 USD each. Benefits are the same as offered to the Bronze Sponsor
- Sponsor Researchers, speakers: to sponsor the travel and accommodation of 2 researchers or speakers with 1500 USD each. Benefits are the same as offered to the Bronze Sponsor
- Other customized sponsorship packages are also available, please contact Yousef Torman torman@asreenorg.net



Sponsorship Categories and Extra Benefits

Category	Maximum Sponsors	Amount (USD)	Extra Benefits
Diamond	1	20000	<ul style="list-style-type: none"> ■ Speaking opportunity in the High Level opening session. ■ Sponsor's logo will be placed at the top of event backdrops and rollups. ■ Exemption of participation fees (up to 7 delegates representing the sponsor). ■ Two-pages advertisement in the conference handbook. Designed advertisement is provided by the sponsor
Platinum	2	12500	<ul style="list-style-type: none"> ■ Speaking opportunity in a panel and/or as a keynote. ■ Exemption of participation fees (up to 5 delegates representing the sponsor). ■ One-page advertisement in the conference handbook. Designed advertisement is provided by the sponsor.
Gold	4	8500	<ul style="list-style-type: none"> ■ Speaking opportunity in a panel. ■ Exemption of participation fees (up to 3 delegates representing the sponsor). ■ One-page advertisement in the conference handbook. Designed advertisement is provided by the sponsor.
Sliver	6	6000	<ul style="list-style-type: none"> ■ Speaking opportunity for two minutes during or after one of the sessions in the first day. ■ Exemption of participation fees (up to 2 delegates representing the sponsor). ■ One-page advertisement in the conference handbook. Designed advertisement is provided by the sponsor.
Bronze	8	4000	<ul style="list-style-type: none"> ■ Speaking opportunity for two minutes during or after one of the sessions in the second day. ■ Exemption of participation fees (up to 2 delegates representing the sponsor). ■ Half-page advertisement in the conference handbook. Designed advertisement is provided by the sponsor.
Sponsor	No limit	2000	<ul style="list-style-type: none"> ■ Exemption of participation fees (1 delegate representing the sponsor). ■ Half-page advertisement in the conference handbook. Designed advertisement is provided by the sponsor.



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Partners



Media Partner



Main Sponsors at Previous Events

Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Sponsors



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For more information

Please visit <http://eage2017.asrenorg.net>