

ASREN 

**Under The Patronage of
His Excellency Azmi Mahafzah**

Minister of Higher Education and Scientific Research in Jordan

SPONSORSHIP BROCHURE

"CAPACITY FOR TRANSFORMATION"

e-AGE18 | Eighth International Platform on Integrating
Arab e-Infrastructure in a Global Environment



Amman, Jordan

2-3 December 2018

WHAT IS e-AGE?

WHY TO GET INVOLVED?

SPONSORSHIP

ADDITIONAL OPPORTUNITIES

PREVIOUS SPONSORS



WHAT IS e-AGE?

IN e-AGE18, WE WILL FOCUS ON DEMONSTRATED SUCCESSES IN USING THE RESEARCH AND EDUCATION E-INFRASTRUCTURES, WHICH LED TO MORE DEMAND ON CAPACITIES AT NATIONAL, REGIONAL AND INTERNATIONAL LEVELS. THEREFORE, e-AGE18 IS COMING WITH “CAPACITY FOR TRANSFORMATION” AS THE MAIN THEME OF THE CONFERENCE AND ALL ACTIVITIES ARE CENTERED ON IT.

Integrating Arab e-infrastructure in a Global Environment, e-AGE, is an annual international conference organized by the Arab States Research and Education Network, ASREN. Since the launch of ASREN in December 2010 at the League of Arab States, it was decided to organize e-AGE every year in one of the Arab countries. e-AGE is in line with ASREN’s major objectives that are related to dissemination and awareness, promotion of research collaboration and joint activities, and establishment of research networks in the Arab region and worldwide.

e-AGE is a launching pad for Research and Education connectivity and cooperation. It brings together ASREN, EUMEDCONNECT, AfricaConnect, GÉANT, AfREN and INTERNET2 stakeholders and the region’s foremost innovators, leaders, scientists, and businesses to discuss and debate new models of innovation, integration of research and education networks, policies for sustainable development in education, means of knowledge sharing and dissemination, capacity building programs, and region-wide e- infrastructure deployment to tackle today’s crises in climate change, global economy, food, water scarcity, alternative energy, and environmental issues.

CONTACT

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WHY TO GET INVOLVED?

DURING e-AGE18, EXHIBITORS AND SPONSORS WHO REPRESENT LEADING TELECOM, EDUCATION, AND ICT SERVICE PROVIDERS AND SUPPLIERS ARE INVITED TO DEMONSTRATE THEIR LATEST PRODUCTS AND SERVICES. THE EXHIBITION WILL BE LOCATED AT THE MAIN ENTRANCE OF THE VENUE AND WILL ALLOW A RELAXED ATMOSPHERE THAT ENCOURAGES COOPERATION INITIATIVES. IT WILL ALSO REPRESENT A CENTRAL MEETING POINT FOR PARTICIPANTS AND AN OPPORTUNITY TO MEET VENDORS AND CORPORATE INSTITUTIONS.

e-AGE18 provides leading international Education and ICT vendors, suppliers, and service providers with a great opportunity to establish valuable contacts with the local, regional, and international communities. Through sponsorship and exhibition, Sponsoring Vendors and Contributors will have the right connections and exposure to the emerging market of e-Infrastructure connectivity and applications in the Arab world.

In the event, you will meet with ICT experts, policy and decision makers, heads of stakeholder institution and international organizations, experts of e-Infrastructure of the Euro-Mediterranean, Pan-Arab, Africa, Asia, and North American regions, academia and researchers, and high level representatives from the League of Arab States, UNESCO, UNDP, European Commission and USAID.

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SPONSORSHIP

Main Sponsorship Benefits for All Sponsors:

Event Handbook



Advertisement in the Event handbook. Designed advertisement is to be provided by the Sponsor.

Event Website



Complimentary advertising space on the Event website. Advertisement materials (logo, banner and profile) are to be provided by the Sponsor.

Conference Branding



Sponsor's logo to be included on all Event printed materials (backdrop of the opening ceremony, rollups, handbook, badges, etc.).

Monthly Circulations



Sponsor to be acknowledged at Organizer's monthly circulations for promoting the Event.

Social Media



Sponsor to be acknowledged at Organizer's social media posts.

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DIAMOND

PLATINUM

GOLD

SILVER

BRONZE

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DIAMOND



1 Maximum Sponsor

5min Speaking Slot in the High-Level Opening

7 Full Conference Passes

12m² Exhibition Space

2 Advertorial one page in the event handbook

+ Sponsor's logo at the top of event's backdrop and rollups

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Platinum	Gold	Silver	Bronze	Sponsor
				
2 Maximum Sponsor	4 Maximum Sponsor	6 Maximum Sponsor	8 Maximum Sponsor	∞ No Limit
5 Full Conference Passes	3 Full Conference Passes	2 Full Conference Passes	2 Full Conference Passes	1 Full Conference Passes
1 Advertorial one page in the event handbook	1 Advertorial one page in the event handbook	1 Advertorial one page in the event handbook	1 Advertorial half-page in the event handbook	1 Advertorial half-page in the event handbook
8m² Exhibition Space	6m² Exhibition Space	4m² Exhibition Space		
5min Speaking Slot in a panel and/or as a keynote	5min Speaking Slot in a panel			

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ADDITIONAL SPONSOR OPPORTUNITIES

e-AGE18 OFFERS SPONSORSHIP PACKAGES AT DIFFERENT LEVELS WITH MANY BENEFITS FOR A HIGH PROFILE RECOGNITION.

- Sponsor Students: to sponsor the travel and accommodation of 4 students with 1000 USD each. Benefits are the same as offered to the Bronze Sponsor.
- Sponsor Researchers & Speakers: to sponsor the travel and accommodation of 3 researchers or speakers with 1250 USD each. Benefits are the same as offered to the Bronze Sponsor.
- Other customized sponsorship packages are also available, please contact: Yousef Torman torman@asreenorg.net

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TATA COMMUNICATIONS



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e-AGE18 | *Amman, Jordan* *2-3 December 2018*

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For More Information, Please Contact Us:

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This project is funded
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