



Call for Sponsorship

1st International Platform on Integrating Arab e- infrastructure in a Global Environment

e-AGE 2011

“Together We Shape the Future of Research and Education Networks”

To be held under

The Royal Patronage of His Majesty King Abdullah II ibn Al
Hussein

Four Seasons Hotel, Amman - Jordan

12-14 December, 2011



Theme

Following launching and officially registering the Arab States Research and Education Network (ASREN), and building on the success of the previous EUMED Events, and in conjunction with the Internet2 SIG, *Integrating Arab e-Infrastructures in a global environment* (e-AGE 2011) is planned to present the status and future opportunities to develop Pan-Arab R&E network integration models and beyond to Europe, the US, and the globe at large. e-AGE 2011 will be held under the Patronage of His Majesty King Abdullah II ibn Al Hussein and will include three regional events that focus on research and education e-Infrastructures:

- EUMED Event 4
- Internet2 SIG Middle East Meeting
- ASREN 1st Annual Meeting

Moreover special sessions will be dedicated to specific domains such as Digital Cultural Heritage, Climate Change, Economic Crisis, Global Warming, and Energy.

Integrating Arab e-Infrastructures in a global environment is meant to be the launching pad for R&E connectivity and cooperation. It will bring together the ASREN, EUMED, GEANT, and INTERNET 2 stakeholders and region's foremost innovators, leaders, scientists, and businesses to discuss and debate new models of innovation, integration of R&E networks, policies for sustainable development in education, means of knowledge sharing and dissemination, capacity building programs, and region-wide e- infrastructure deployment to tackle today's crises in climate change, global economy, food and water scarcity, alternative energy, and threatening environmental issues. The forum can lay the foundation for a dream of many of today's leaders towards a global e-infrastructure for R&E based on real life broad inclusiveness beyond any political protocols.

In contrast to other conferences on similar topics, *Integrating Arab e-Infrastructure in a global environment* will be the first independent pan-Arab, European, and American networking event linking delegates from all over the Arab World and beyond in the fields of e-Infrastructures, Research and Education, innovative Applications and technologies. Topics of e-AGE 2011 will cover all aspects of R&E e-Infrastructure bringing together e-Infrastructure professionals, academics, researchers, high-class experts as well as high-ranking decision-makers from governments, enterprises, NGOs, academia, and civil society, providing a platform from which to share best practices in the field of R&E network integration and application. It will also motivate partnerships and stimulate world recognition in pioneering best practice models to integrating R&E networks and bringing closer Arab, European, and American researchers, academics, and scientists.

Integrating Arab e-Infrastructure in a Global Environment will be held annually as 2-day gathering in both Arabic and English and will be organized jointly between the Arab,

European, and the American worlds. The structure, activities and formats of e-AGE 2011 will be as follows:

- Panel discussions
- Presentation sessions
- Consultation meetings, focus groups, and roundtable
- Workshops and seminars
- Best practice showcases and practical demonstration
- Exhibition

ASREN Launch 2010

The Launch of ASREN took place at the League of Arab States in Cairo – Egypt during 8-9 December 2010, under the patronage of the Secretary General of the League of Arab States, HE Mr. Amre Moussa. The launch was attended by high level participants from the European Commission (EC), Turkey, Italy, UK, France, and representatives from the 22 Arab countries. Many Arab countries and organizations signed statements of support to join ASREN with intention to support the developments of ASREN. High level participation from the private sector was also an excellent sign indicating that there will be good opportunities for partnership with private sector and researchers. The total number of participants was 142.

The Platenium sponsor of ASREN Launch was Tata Communications, Gold Sponsors were Cisco and Zain – Jordan, Silver Sponsor was Microsoft, and other sponsors: Oto Globe and Hayat Net.

Sponsorship Categories for e-AGE 2011

- | | |
|--------------------------------|------------|
| - Platinum Sponsor (maximum 2) | USD 18,900 |
| - Gold Sponsor (maximum 4) | USD 13,500 |
| - Silver Sponsor(maximum 6) | USD 8,700 |
| - Bronze Sponsor (maximum 8) | USD 5,200 |
| - Sponsor (no limit) | USD 3,000 |

How to get involved?

Integrating Arab e-Infrastructure in a Global Environment will provide leading international Education and ICT vendors, suppliers, and service providers with a great opportunity to establish valuable contacts with the local, regioinal, and international communities. Through sponsorship and exhibition, Sponsoring Vendors and Contributors will have the right connections and exposure to the emerging market of e-Infrastructure connectivity and applications in the Arab world. In the event, you will meet with ICT experts, policy and decision makers, heads of stakeholder institution and international organizations, experts of e-Infrastructure of the Euro-Mediterranean, Pan-Arab, Africa, Asia, and North American

regions, academia and researchers, and high level representatives from the League of Arab States, UNESCO, UNDP, European Commission DG Infso, and USAID.

Become a sponsor and consign a spotlight!

With sponsorship, consign a spotlight and have the opportunity to advertise and demo your products and services during the event whilst communicating commitment to development, education, and research in the region.

The scope of being a sponsor can best be understood by a close look at the extensive and far reaching benefits that each package entails, including:

- The opportunity to demonstrate dedication and commitment to Corporate Social Responsibility practices.
- Unlimited exposure and Public Relations opportunities.

In addition to the following specific benefits associated with each sponsorship category.

Platinum Sponsor Benefits

- Speaking opportunity in a Panel and/or as a keynote
- Stage announcement at the Panel
- Organization logo at the backdrop of the Opening Ceremony
- Complimentary booth
- Exemption of participation fees (up to 5 delegates representing the sponsor + 3 delegates attending the exhibition)
- Logo in the inside front cover of the Conference Handbook
- Acknowledgment in the 350 copies of Conference Handbook
- Acknowledgment in the 350 copies of Delegate list
- Complimentary advertising space on the conference Website. Advertisement material is provided by Sponsor
- Organization logo at the official Conference Badge
- Organization logo on all conference banners, to be placed at Expo area
- Acknowledgement in all promotional materials and print advertising
- Insertion of promotional materials from sponsor in the official Conference Bag

Gold Sponsor Benefits

- Opportunity to participate in the Panel of sessions
- Organization logo at the backdrop of the Opening Ceremony
- Complimentary booth

- Exemption of participation fees (up to 3 delegates representing the sponsor+ 3 delegates attending the exhibition)
- Logo in the inside front cover of the Conference Handbook
- Acknowledgment in the 350 copies of Conference Handbook
- Acknowledgment in the 350 copies of Delegate list
- Complimentary advertising space on the conference Website. Advertisement material is provided by Sponsor
- Organization logo on all conference banners, to be placed at Expo area
- Acknowledgement in all promotional materials and print advertising
- Insertion of promotional materials from sponsor in the official Conference Bag

Silver Sponsor Benefits

- Complimentary booth
- Exemption of participation fees (up to 2 delegates representing the sponsor+ 2 delegates attending the exhibition)
- Logo in the inside front cover of the Conference Handbook
- Acknowledgment in the 350 copies of Conference Handbook
- Acknowledgment in the 350 copies of Delegate list
- Complimentary advertising space on the conference Website. Advertisement material is provided by Sponsor
- Organization logo on all conference banners, to be placed at Expo area
- Acknowledgement in all promotional materials and print advertising
- Insertion of promotional materials from sponsor in the official Conference Bag

Bronze Sponsor

- Company logo on the official conference bag
- Exemption of participation fees (up to 2 delegates representing the sponsor + 2 delegates attending the exhibition)
- Logo in the inside front cover of the Conference Handbook
- Acknowledgment in the 350 copies of Conference Handbook
- Acknowledgment in the 350 copies of Delegate list-i*
- Complimentary advertising space on the conference Website
- Advertisement material is provided by Sponsor
- Organization logo on all conference banners, to be placed at Expo area

- Acknowledgement in all promotional materials and print advertising
- Insertion of promotional materials from sponsor in the official Conference Bag

Sponsor

- Company logo on the official conference material
- Exemption of participation fees (up to 1 delegate representing the sponsor + 1 delegate attending the exhibition)
- Acknowledgment in the 350 copies of Conference Handbook
- Acknowledgment in the 350 copies of Delegate list
- Complimentary advertising space on the conference Website
- Advertisement material is provided by Sponsor
- Organization logo on all conference banners, to be placed at Expo area
- Acknowledgement in all promotional materials and print advertising

Other Sponsorship offerings

First Day	
Welcome reception	USD 4,000
Luncheon	USD 5,000
Refreshment Breaks	USD 3,000
Second Day	
Refreshment Breaks	USD 3,000
Luncheon	USD 5,000
Cost of Travel/Accommodation of Speakers USD 2,000 per person	

Benefits offered:

- Complimentary banner with sponsor logo in the Welcome reception, luncheon, Coffee break
- Opportunity to display company commercial clip during the luncheon or Coffee break
Exemption of participation fees (up to 2 delegates representing the sponsor + 2 delegates attending the exhibition)
- Acknowledgment in the 350 copies of Conference Handbook

- Acknowledgment in the 350 copies of Delegate list
- Complimentary advertising space on the conference Website. Advertisement material is provided by Sponsor
- Organization logo on all conference banners, to be placed at Expo area
- Acknowledgement in all promotional materials and print advertising

Become Platenium, Gold, or Silver Sponsor and take a stand!

Platenium, Gold, and Silver sponsors will have an exhibition space to promote their activities, give demonstrations and hold meetings with the most important decision makers within the Arab Education and Research community in a relaxed atmosphere. Platenium sponsors will take a space not less than 9 Sq meters, Gold sponsors will take a space not less than 6 Sq meters, and Silver sponsors will take a space not less than 4 Sq meters. The exhibition hall is strategically located in the conference venue and is ideal for networking as participants pass through and will represent as an excellent opportunity to meet experts, professionals and potential clients in research and education.

Sponsorship Packages Application

A- Sponsor Information

Contact Name	
Institution	
Title/Position	
Address	
Phone	
Fax	
Email	

B- Sponsorship packages

Please choose the sponsor package:

Platinum Sponsor	<input type="checkbox"/>	USD 18,900
Gold Sponsor	<input type="checkbox"/>	USD 13,500
Silver Sponsor	<input type="checkbox"/>	USD 8,700
Bronze Sponsor	<input type="checkbox"/>	USD 5,200
Sponsor	<input type="checkbox"/>	USD 3,000

Welcome reception - (First Day)	<input type="checkbox"/>	USD 4,000
Luncheon - (First Day)	<input type="checkbox"/>	USD 5,000
Refreshment Breaks - (First Day)	<input type="checkbox"/>	USD 3,000
Refreshment Breaks - (Second Day)	<input type="checkbox"/>	USD 3,000
Luncheon - (Second Day)	<input type="checkbox"/>	USD 5,000
Travel/Accommodation of Speakers	<input type="checkbox"/>	USD 2,000/ Person

C- Payment method

By direct bank transfer to:

Arab States Research and Education Network, GmbH
Account number: 155551500
IBAN: DE41300400000155551500
SWIFT: CO BA DE DD XXX.
Name of bank: COMMERZBANK AG
Address: Postanschrift: Postfach 10 11 37, 40002 Düsseldorf, Germany
Geschäftsräume: Breite Str. 25, 40213 Düsseldorf, Germany

- * Deadline for the submission of Registration Form is **October 15, 2011.**
- * Registration forms must be accompanied by full payment in order to be processed.

Date: Signature:

D- Sending Application

Please complete this form submit all sponsorship materials for the event, including, profile and description to be used in the conference publications before **October 30, 2011**

To:
Sara AlEsawi, MBA
Administrative officer,
Arab States Research and Education Network, GmbH
E-mail: office@ASRENOrg.net
Tel: +962-6-5100900 ext. 2403
Fax: +962-6-5100901

Important:

Exhibition and sponsorship opportunities are limited and are assigned on a first-come first-based system.